

**ICPSC Conference on Product Traceability and
Tracking Labels September 10, 2009
Park Inn Hotel, Solna, Stockholm**

0800	<p>Briefing for DC 2010 <i>The ICPSC will organize together with the OECD a Workshop on Recall Effectiveness during the ICPHSO meeting in Washington DC in February 2010. Come and hear about our preparations for the workshop and about the OECD Product Safety project and an ongoing Recall Review being carried out by the Australian Consumer and Competition Commission.</i></p>
0900	<p>Start of Conference Welcome from Magnus Rydén. Director (Internal Market) Ministry for Foreign Affairs, Sweden Introductory remarks by ICPSC Chairman Dirk Meijer</p>
0905	<p>Framing the Issue Major regulatory and policy developments concerning product traceability and tracking labels Product Traceability Stefano Soro European Commission Tracking Labels Richard O'Brien US CPSC RFID technology Dr. Arthur Mengru Taiwan Regulators in attendance will be asked to identify their own initiatives</p>
0945	<p>Presentation of the Global Traceability Infrastructure A project which aims to create an infrastructure to facilitate worldwide traceability in a secure network using identification technologies, Stephane Pique European Director EPC/RFID GS1 in Europe</p>
1015	<p>Panel Session including guest non-regulator panelists. Panelists dealing with:</p> <ul style="list-style-type: none"> • Needs of the regulator Gib Mullan US CPSC • Needs of the consumer Chaira Giovanni ANEC • Needs of the manufacturer Larry Latack Whirlpool • Needs of the distributor/retailer Patrice Pellegrino Eurocommerce

1100	Break
1130	Moderated questions and panel discussion With the speakers from the morning sessions
1230	Lunch
1330	Open session Roger Urbanski Cognitive Solutions Maarten van der Dussen IFIA Consumer and Industrial Products Committee David Balme Challenge Optimum S.A. Agneta Sunden Bylehn UNEP DTIE Chemicals Branch Diane Taillard GS1 Global Office Joan Lawrence Toy Industry Association Inc. Rita L'Abbate DG ENTR European Commission
1500	Formal End of Conference Kaffeklatsch! – Come and join us and have an informal chat over coffee and other refreshments. We specifically invite reaction to our plans for DC 2010 that will have been presented during the briefing before the Conference
1530	Informal Stakeholder Session <i>We will reconvene in one of the meeting rooms for an informal stakeholder session to provide a further opportunity for comment on the plans for the DC 2010 Workshop and recall effectiveness in general</i>